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## **Introducing the All-New 2009 Dodge Journey Crossover**

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The all-new 2009 Dodge Journey redefines the expanding mid-size crossover segment, offering seating versatility, safety and security, cargo flexibility and great all-weather driving capability. Add in its youthful, sporty look, fun-to-drive dynamics, great features and a best-in-class and the Dodge Journey gives customers the complete value package.

As the next chapter in the Dodge brand's global expansion, the Journey is designed to meet the needs of customers ranging from young singles, couples and families with small children to mature families who want the capability to do more.

Designed from the ground up, Dodge Journey is a right-sized crossover that combines the versatility of a larger sport-utility vehicle with the efficiency of a passenger car. With available electronic all-wheel drive, a fluid six-speed transmission with Auto Stick, two efficient powertrains, uconnect gps with navigation, 30-gigabyte hard drive and real-time traffic monitoring, ParkView™ Rear Back-up Camera, uconnect phone system that is Bluetooth compatible, a Universal Customer Interface (UCI) for iPod connectivity, rear DVD entertainment with two wireless headphones and available uconnect studios SIRIUS Backseat TV, Dodge Journey is equipped with the latest in technology.

Dodge Journey features unique seating and best-in-class storage solutions. With the simple turn of a single lever, the available 5+2-passenger seating system quickly folds the Tilt 'n Slide™ second-row seat cushion upward and slides the entire seat forward, allowing third-row passengers easy in-and-out access. Two available integrated child booster seats, a first in the mid-size crossover segment, quickly pull out from the second-row seat cushion, eliminating the need to transport bulky child seats into the Journey. Spacious storage bins, including the Flip 'n Stow™ front-passenger concealed storage, Chill Zone™ glove box beverage cooler and dual in-floor bins with liners in the second row are easy to reach and stores gear to increase passenger comfort.

With more than 35 advanced safety and security technologies available and a Five Star government front- and side-crash test rating, Dodge Journey delivers peace of mind for its passengers. With standard advanced multi-stage driver and front-passenger air bags, standard front-seat-mounted (thorax) side air bags, standard three-row side-curtain air bags, tire pressure monitoring, four-wheel disc anti-lock brakes (ABS), Electronic Stability Program (ESP), Electronic Roll Mitigation (ERM), Brake Assist, Trailer Sway Control, structural safety cage with side-door impact beams and an available back-up camera,

Dodge Journey features the latest safety and security features.

## **WHAT'S NEW FOR 2009**

### **NEW MODELS**

Dodge Journey SE, SXT and R/T models are differentiated by powertrains, features and option selections

### **EXTERIOR**

- All-new youthful, sporty exterior design with perfect proportions make it the right size for city streets
- Dodge Ram's head stamped in the center of the crosshair chromed grille hammers home that Journey is bold, powerful and capable
- Body-color fascias provide a monochromatic look and neatly frame the crosshair chromed grille
- Modern quad halogen headlamps provide excellent road lighting
- Sculpted wheel arches emphasize a sporty, athletic appearance
- Large 19-inch wheels and tires define its strong stance – available on SXT and standard on R/T
- Horizontal aluminum hood, long daylight opening and low-gloss black appliques on B-pillars and C-pillars give the appearance of a long greenhouse
- Less angled beltline toward rear increases second- and third-row passenger visibility
- Fascia mounted fog lamps strengthen the contemporary look available on SE, SXT (FWD) and standard on SXT (AWD) and R/T
- Four-piece jeweled red taillamps span the width of the tailgate
- Chrome-tipped dual exhausts hint at Journey's 3.5-liter V-6 performance capabilities – standard on SXT and R/T
- The all-new Dodge Journey is available in nine colors: Inferno Red Crystal Pearl Coat, Light Sandstone Metallic Clear Coat, Melbourne Green Pearl Coat, Surf Blue Pearl Coat, Deep Water Blue Pearl Coat, Silver Steel Metallic Clear Coat, Bright Silver Metallic Clear Coat, Brilliant Black Crystal Pearl Coat and Stone White Clear Coat
- Dodge badge on lower-left liftgate

### **INTERIOR**

- Spacious, flexible and practical interior delivers features typically found only in a minivan
- Available 5+2 passenger seating with 50/50 split third row with recline available on SXT and R/T
- Easy-to-use Tilt 'n Slide seating provides easy entry into third row with one hand, standard with seven-passenger SXT and R/T
- Fold-flat front-passenger seat with Flip 'n Stow under-seat storage standard on SXT and R/T
- Segment-first integrated child booster seats available on SXT and R/T
- Child presentation feature allows the second-row seat to slide forward in order to attend to a small child
- Two second-row in-floor storage bins with washable liners on SE, SXT and R/T
- Tri-section load floor behind second row provides hidden storage bin on five-passenger SE, SXT and R/T
- 90-degree rear-door openings
- Chill Zone™ cooled beverage storage bin in the upper glove box on SE, SXT and R/T
- Illuminated cup holders on SE, SXT and R/T
- A premium soft-skin instrument panel provides a sense of quality and

- craftsmanship on SE, SXT and R/T
- Satin silver accents on the upper bin latch, door handle, shifter bezel and door lock knobs standard on SE and SXT
- Chromed interior accents replace satin silver accents on Journey R/T while also enhancing detail on the radio and climate control knobs, instrument panel center bezel, passenger glove box trim and door trim panels
- Sporty two-tone interiors colors on SE, SXT and R/T
- Segment-exclusive heated leather or premium cloth front seats available on SXT and R/T
- Stain Repel Seat Fabric available on SE, standard on SXT
- Adjustable sliding center armrest improves comfort on SE, SXT and R/T
- Second-row seatback folds forward to provide two cup holders and a bin for small handheld items on SE, SXT and R/T
- uconnect gps with 30-gigabyte hard drive, navigation and real-time traffic monitoring available on SXT and R/T
- uconnect tunes with 30-gigabyte hard drive for favorite music and photo storage available on SE, SXT and R/T
- Six-disc CD, DVD and MP3 radio standard
- Premium audio system with six Infinity premium speakers and 368-watt amplifier available on SE, SXT and R/T
- uconnect studios SIRIUS Satellite Radio available on SE, standard on SXT and R/T
- uconnect studios SIRIUS Backseat TV available on SE, SXT and R/T
- uconnect phone that is Bluetooth compatible available on SXT and R/T
- ParkView™ Rear Back-up Camera available on SE, SXT and R/T
- Rear-seat DVD entertainment system with wireless headphones available on SE, SXT and R/T
- Steering-wheel-mounted audio controls available on SXT, standard on R/T
- Electronic Vehicle Information Center (EVIC) available on R/T
- LED lighting provides passengers soft, directional illumination without distracting the driver available on SXT and R/T
- Overhead console with conversation mirror available on SE, standard on SXT and R/T
- Power sun roof available on SXT and R/T
- Two-zone automatic temperature control available on SXT, standard on R/T
- Three-zone automatic temperature control available on SXT and R/T
- 115-volt power inverter standard on SXT and R/T
- Four 12-volt power outlets on SE, SXT and R/T
- Cargo tie down loops on SE, SXT and R/T
- Rechargeable flashlight standard on SXT and R/T
- Molded map pockets with bottle holders in all four doors on SE, SXT and R/T

## **POWERTRAIN/CHASSIS**

- 2.4-liter DOHC 16-valve in-line four-cylinder with variable valve timing – SE
- 3.5-liter SOHC 24-valve V-6 – SXT and R/T
- Front-wheel drive is standard
- All-wheel drive available on SXT and R/T
- Four-speed automatic transmission with 2.4-liter four-cylinder engine – SE
- Six-speed automatic transmission with Auto Stick equipped on 3.5-liter V-6 engine on SXT and R/T
- Independent front and rear suspension on SE, SXT and R/T
- Power-assisted rack-and-pinion steering on SE, SXT and R/T
- Four-wheel anti-lock disc brakes on SE, SXT and R/T
- Electronic Stability Program (ESP) on SE, SXT and R/T
- All-speed Traction Control on SE, SXT and R/T

- Trailer Sway Control on SE, SXT and R/T
- Electronic Roll Mitigation (ERM) on SE, SXT and R/T
- 18.5-gallon (70.0L) fuel tank with 2.4-liter PZEV engine on SE
- 20.5-gallon (77.6L) fuel tank with 2.4-liter (non-PZEV) and 3.5-liter engines on SE, SXT and R/T
- 21.1-gallon (79.9L) fuel tank with 3.5-liter engine and AWD on SXT and R/T
- 16-inch steel wheels standard on SE
- 16-inch aluminum wheels optional on SE
- 17-inch aluminum wheels standard on SXT (FWD)
- 19-inch aluminum wheels standard on RT and SXT with AWD, optional on SXT (FWD)
- 19-inch chrome-clad aluminum wheels optional on SXT and R/T
- P225/70R16, all-season, BSW standard on SE
- P225/65R17, all-season touring BSW standard on SXT
- 225/55R19, all-season touring, BSW standard on RT and SXT with AWD, optional on SXT
- Trailer Tow Prep available on SXT and R/T
- Remote Start standard on R/T, available on SXT

## **SAFETY AND SECURITY**

- More than 35 Safety and Security features are available on Dodge Journey
- Advanced Multi-stage Air Bags
- Anti-lock Brake System (ABS) with four-wheel disc brakes
- All-speed Traction Control
- Auto-reverse sun roof available on SXT and R/T
- Auto-reverse Windows
- BeltAlert
- Brake Assist
- Brake/Park Interlock
- Brake Traction Control System (BTCS)
- Child Observation Mirror
- Child Seat Anchor System
- Child-protection Rear Door Locks
- Crumple Zones
- Digressive Load-limiting Seat Belts
- Electronic Brake Force Distribution
- Electronic Roll Mitigation (ERM)
- Electronic Stability Program (ESP)
- Energy-absorbing Steering Column
- Enhanced Accident Response System (EARS)
- Front-seat-mounted (thorax) side air bags
- Height-adjustable Front Seat Belts
- HomeLink universal home security system transceiver on SXT and R/T
- Interior Head-impact Protection
- Knee Bolsters
- Low-risk Deployment Air Bags
- ParkView™ Rear Back-up Camera available on SE, SXT and R/T
- Remote Keyless Entry available on SE, standard on SXT and R/T
- Remote Start available on SXT, standard on R/T
- Safety Cage Body Structure
- Seat Belt Pretensioners (both front seat belts)
- Sentry Key® Engine Immobilizer
- Side Guard Door Beams
- Side Occupant Protection System
- Three-row Side-curtain Air Bags
- Tire Pressure Monitoring (TPM)
- Trailer Sway Control System
- Two Integrated Child Booster Seats
- uconnect phone that is Bluetooth compatible available on SXT and R/T

- Vehicle Theft Security Alarm optional on SE, standard on SXT and R/T

## PACKAGES

- Chrome Appearance Group includes 19-inch chrome-clad wheels and tires, performance steering and suspension and fog lamps available on SXT
- Convenience Group I includes cargo compartment cover (five-passenger vehicles only), air filtering, driver and front-passenger lower LED lamps, front and rear aimable LED lamps, roof rack with adjustable roof-rail cross bars, leather-wrapped steering wheel with audio controls and HomeLink universal home security transceiver system available on SXT
- Convenience Group II includes cargo compartment cover (five-passenger vehicles only), Electronic Vehicle Information Center (EVIC), air filtering, driver and front-passenger lower LED lamps, adjustable roof-rail cross bars, and uconnect phone that is Bluetooth compatible available on SXT and R/T
- Entertainment Group II includes six premium speakers with subwoofer and 368-watt amplifier, uconnect gps with 30-gigabyte hard drive, navigation and real-time traffic monitoring, uconnect phone that is Bluetooth compatible available and ParkView™ Rear Back-up Camera. (Not available with Safe and Sound Group)
- Exterior Appearance Package includes fog lamps, 16-inch aluminum wheels (on SE) or 19-inch cast-aluminum machined wheels, and 225/55R19 BSW all-season touring tires with performance steering and suspension (on SXT)
- Family Value Group includes premium cloth low-back bucket seats with Stain Repel Seat Fabric (on SE only), manual driver lumbar adjust (on SE only), second-row seat with two child booster seats and daytime running headlamps available on SE, SXT and R/T
- Flexible Seating Group includes third-row 50/50 folding/reclining seat, second-row 40/60 Tilt 'n Slide™ easy-entry seat, rear air conditioning with heater, 160-amp alternator (SXT and R/T), and air conditioning with three-zone temperature control (on SE and SXT) or automatic temperature control with three-zone temperature control (on R/T)
- Popular Equipment Group includes front and rear floor mats, cargo compartment cover, overhead console with interior observation mirror, passenger-assist handles, sunscreen glass, sun visors with illuminated vanity mirrors, remote keyless illuminated entry, air filtration, roof rack, security alarm and speed control available on SE
- Premium Convenience Group includes automatic temperature control, air conditioning with dual-zone control, heated front seats, uconnect phone that is Bluetooth compatible and Remote Start system available on SXT (must have Convenience Group I)
- Rear Seat Video Group includes second-row overhead eight-inch video screen, wireless headphones and remote control, six premium speakers with subwoofer and 368-watt amplifier available on SE, SXT and R/T (must have Safe and Sound Group or Entertainment Group II)
- Safe and Sound Group includes uconnect tunes with 30-gigabyte hard drive and ParkView™ Rear Back-up Camera available on SE, SXT and R/T
- Smoker's Group includes removable ashtray and cigar lighter on SE, SXT and R/T
- Trailer Tow Group includes engine oil cooler and four-pin connector wiring available on SXT and R/T (must have Convenience Group I or Convenience Group II)
- uconnect studios SIRIUS Backseat TV (requires Rear Seat Video Group and uconnect studios SIRIUS Satellite) Radio available on SE, SXT and R/T

## DESIGN

The exterior design of the all-new 2009 Dodge Journey is unmistakably Dodge with powerful, masculine exterior styling cues that evoke the capable look associated with SUVs, perfect proportions that make it the right size for city streets and easy garage parking and interior features and flexibility unseen in the segment.

Dodge Journey adapts the company's D-segment architecture, which is also used on Dodge Avenger. In fact, from the B-pillar forward, Journey shares architecture with its Avenger sibling. However, Journey's 113.8-inch (2890 mm) wheelbase is 4.9 inches (124 mm) longer than Avenger's to accommodate its available third-row seating for as many as seven passengers and additional cargo space. Rearward of the C-pillar, the body possesses a unique shape for passengers and cargo. An additional D-pillar reinforcement that spans the floor to the roof enhances occupant protection and reduces noise, vibration and harshness.

From the front, Journey's signature crosshair chromed grille with the Dodge Ram's head stamped in the center hammers home the Dodge brand message that Journey is bold, powerful and capable. Modern-looking quad halogen headlamps provide excellent road lighting. Available fascia-mounted fog lamps strengthen the contemporary look and help boost visibility during bad weather. Body-color fascias provide a monochromatic look that neatly frames the chromed crosshair grille and headlamps.

Setting it apart from the crossover pack, Dodge Journey boasts available 19-inch wheels and tires, which define its strong stance. From the side view, Dodge Journey's horizontal aluminum hood, long daylight opening and low-gloss black appliques on the B-pillars and C-pillars give the appearance of a long greenhouse. Sculpted wheel arches emphasize Journey's sporty, athletic appearance. Dodge Journey's beltline is more angled in front, but less so toward the rear, mimicking the top of the taillamp shape, which makes it easier for rear-seat passengers to see out the windows — a bonus for smaller passengers. Available high-contrast black cross bars with chromed side rails add capability and complete Journey's side view.

The Dodge Journey's rear view elicits as much excitement as the front. The Journey's lightweight composite liftgate includes an integrated spoiler that delivers improved aerodynamics. A light-emitting diode (LED) center high-mounted stop lamp (CHMSL) is mounted in the liftgate header above the glass. Like the integrated spoiler above it, the outer surface of the CHMSL is styled for aerodynamics. Four-piece jeweled red taillamps span the width of both the liftgate and the body and feature unique curves that give the Journey added style and sportiness. The rear glass on the liftgate's lower edge follows the curvature of the taillamps to improve visibility through the rear window. Extra shimmer that adds gleam to the Journey's performance capability comes from the chrome-tipped dual exhausts, which are standard on vehicles equipped with a 3.5-liter V-6 engine.

Dodge Journey is available in nine exterior colors; Inferno Red Crystal Pearl Coat, Light Sandstone Metallic Clear Coat, Deep Water Blue Pearl Coat, Silver Steel Metallic Clear Coat, Bright Silver Metallic Clear Coat, Brilliant Black Crystal Pearl Coat and Stone White Clear Coat.

### **Spacious Interior Room for the Entire Journey**

A key target for the Dodge Journey's design team was to deliver a spacious, practical, flexible interior with seating and innovative storage features typically only found in a minivan, and the final product delivers the complete package. The key to Dodge Journey's seating and storage success is the vehicle's two-

box exterior design, which provides more room for seating people and storing gear. Journey offers a choice of two seating configurations to balance buyers' needs for passenger seating and cargo room. Five-passenger seating is standard on all models, while 5+2 seating for as many as seven passengers is available on SXT and R/T models. The Journey's available third row gives passengers two inches (51 mm) more head room than leading North American competitors and accommodates up to 95th percentile passengers comfortably.

Storing things "under the front seat" takes on an entirely new meaning, thanks to Journey's available Flip 'n Stow in-seat storage. The Journey's front passenger seat cushion is hinged and flips forward to reveal a large 10.75 x 8.75-inch (273 x 222 mm) bin under the seat cushion. The bin is large enough to store a purse, umbrella, camera, planner or headphones. The cushion can remain in the forward position in order to prevent items from sliding onto the floor.

The Journey's center console includes an adjustable sliding center armrest that moves forward and back three inches for driver comfort. It also includes a spacious 305 cu.-in. storage bin that can hold 10 DVDs or 15 CDs for added utility.

The Dodge Journey's glove box serves as a dual utility space for both easy-to-store smaller items, along with the standard Chill Zone™ bottled beverage cooler.

Moving to the back seat, Dodge Journey's rear doors open 90 degrees, making it easier for people to get in and out of the second row and gain access to the available third-row seat. It also makes getting a child in and out of a child safety seat much more convenient.

The all-new Dodge Journey also features stadium seating. This gives passengers in the second and third row the ability to see outside the vehicle, which is especially helpful for keeping kids entertained on long drives. The second row H-point is 1.6 inches (40 mm) higher than the first row. The available third row sits another 0.6 inches (17 mm) higher than the second row and 2.2 inches (57 mm) higher than the first-row seats.

Located in the floor behind the front-row seats are two standard in-floor storage bins that are each designed to hold a dozen 12-oz. (330 ml) cans plus ice or other items out of sight. For added convenience, each bin features latching lids and removable, washable liners, so they're a snap to clean.

Additional thoughtful features that make Dodge Journey more flexible for families is a child presenter seat on all models, which makes it easy for the front passenger to attend to a small child seated in the second row. The child presenter seat works by allowing the 60/40 fold-flat second-row seat to travel forward and rearward a total of 4.7 inches (119.4 mm) in order to bring children closer to the front seats so they may be attended to and provide more cargo room behind the seats or additional third-row leg room.

An available fold-flat front-passenger seat creates nine feet of load capacity, which is plenty of room for hauling home lumber or skis from the slopes.

Dodge Journey also is the first vehicle in the mid-size crossover segment to offer available integrated child booster seats. These boost a child seated in the second row four inches (102 mm) so they're positioned in the adult-belted zone. This makes it easier for the child to see outside the vehicle. The booster seats are designed for children who are as much as four foot, nine inches (1.45 m) tall and between 48 lbs. (22 kg) and 85 lbs. (39 kg).

The integrated booster seat will be much appreciated, both by parents raising a young family or grandparents who take the grandkids for a weekend. With this built-in feature, there's no need to buy extra booster seats or to remember to transfer them between cars.

The center section of the Dodge Journey's second-row seatback folds forward to provide two cup holders and a bin for temporary storage of small electronics, snacks, crayons or other small items.

On five-passenger models, a tri-section load floor is located behind the second-row seat and provides a hidden storage compartment for added utility. The primary side of the folding panel is carpeted.

The available third-row seat is easy to get into, thanks to Journey's Tilt 'n Slide second-row seats. With the turn of a single lever on the side of the seat back, seat cushions easily fold upward and the seat slides forward. Journey's available 50/50 split-folding third-row seat provides room for two passengers on an as-needed basis. The seatback reclines six degrees to make the ride even more comfortable. A rear in-floor hidden storage bin located behind the available third-row seat is standard on seven-passenger equipped models.

In addition to seating and storage features, Dodge Journey's versatile and functional interior features soft, directional LED lighting and many soft surfaces. LED lights provide illumination for front-seat passengers and high-intensity pinpoint lighting lets passengers read maps or books without distracting the driver.

A combination of Dark Slate Gray and Medium Slate Gray materials is available on SE model seats. A two-tone combination of Dark Slate Gray and Light Graystone or Dark Pebble Beige and Light Pebble Beige is available on SXT and R/T model seats. A premium soft-skin instrument panel provides a sense of quality and craftsmanship. Satin silver accents the upper center bin latch, door handle, shifter bezel and door lock knobs. Journey R/T models have chrome touches on the instrument panel center stack bezel and glove box trim.

The 2009 model-year Dodge Journey also features three types of seat upholstery. Cloth seats are standard on the SE model. Stain Repel Seat Fabric is available on the SE model and standard on the SXT model. Leather seats are standard on the R/T model.

## **ENGINEERING**

### **Fuel-efficient Powertrain Options Deliver Driving Excitement, Low Fuel Costs**

Dodge Journey SE's standard 2.4-liter four-cylinder World Engine is coupled with a standard four-speed automatic and provides best-in-class fuel economy. With an estimated 19 miles per gallon (mpg) in the city and 25 mpg on the highway the Dodge Journey provides efficient, yet solid performance. The 2.4-liter 16-valve engine features dual variable valve timing, intake manifold flow control valves, acoustic cylinder head covers, dual counter-rotating balance shafts and an acoustic oil pan. This engine produces 173 horsepower (129 kW) and 166 lb.-ft. (225 N•m) of torque.

Dodge Journey SXT and R/T models feature a standard 3.5-liter V-6 engine that produces 235 horsepower (175 kW) and 232 lb.-ft. (315 N•m) of torque coupled with a six-speed automatic transaxle that comes standard with Auto Stick. SXT models feature a touring suspension and R/T models feature a performance suspension. The 3.5-liter V-6 engine on front-wheel-drive models delivers an estimated 16 mpg in the city and 23 mpg on the highway and 15 mpg city and 22 mpg on the highway on AWD models. The combination of the 3.5-liter V-6 engine coupled with the six-speed automatic transaxle delivers excellent performance and fuel efficiency, as well as quiet operation.

## Six-speed Transaxle Provides Quick Acceleration, Quiet Ride

The 2009 Dodge Journey SXT and R/T models feature a fluid six-speed automatic transaxle, which provides quicker standing-start acceleration than a four- or five-speed transaxle because of a numerically higher first-gear ratio. A more robust differential with increased torque capacity enhances launch performance by requiring less torque management, electronically limiting the torque that is available during initial stages of standing-start acceleration. Smaller steps between ratios also make for a smooth, quiet ride as the engine speed doesn't change as much with each shift. In addition to more ratio choices, more appropriate ratios for quicker acceleration and a lower overall top-gear ratio provide a quiet ride and improved fuel economy at highway speeds.

## AWD Works When Needed, Providing Enhanced Handling, All-weather-driving Peace of Mind

Dodge Journey SXT and R/T models also offer AWD capability. Journey's all-wheel-drive system works on demand, driving only front wheels until power to rear wheels is needed. During performance driving, AWD is used on dry pavement between speeds of 25 and 65 mph to enhance handling. This system provides added traction on snow, ice and other low-traction surfaces without having to be switched on and off.

When traveling faster than 25 mph, Dodge Journey's all-wheel-drive system sends torque to rear wheels when cornering with the throttle open to make the car turn more easily, which makes the handling more neutral. This is more readily accomplished with Journey's Electronically Controlled Coupling (ECC) than with viscous-coupling or gerotor systems that require some degree of front-to-rear slip before torque is transferred to rear wheels. At speeds greater than 53 mph, the control strategy provides minimal torque to rear wheels under normal driving conditions to provide better fuel economy.

Dodge Journey also features standard ESP and traction control, which help the driver maintain vehicle stability and control in a variety of road surface and weather conditions. Journey's available AWD electronic control module interfaces with the ESP and traction control systems, allowing the ESP system to use the ECC to help gain control of the vehicle, reducing the amount of torque that the ECC transmits to the rear wheels.

## Two-box Design Results in Added Reinforcements, Structure

Dodge Journey's two-box design, as well as its many functional requirements for seating, cargo, storage and safety, define its structure. Journey is built on the same platform as Dodge Avenger, and in fact, from the B-pillar forward, the two vehicles share the same architecture. However, structural commonalities differ from there.

High-strength and ultra-high-strength steel encompass more than one-third of the 2009 Dodge Journey's body structure, providing drivers and passengers a safe, solid vehicle that delivers excellent impact performance, a smooth ride and solid handling.

By mass, 36 percent of Dodge Journey's structure contains hot-stamped and high-strength steels for optimized weight and structural performance. Use of dual-phase steel in front and rear rails, tunnel reinforcements and sills permit components to handle greater loads than conventional steels.

Hot-stamped steel A-pillars and B-pillars reduce upper body weight in the Dodge Journey by 30 lbs. compared with conventional steel equivalents. Dodge Journey also features a composite liftgate, which is an alternative to traditional steel and reduces weight by 20 percent compared with steel. This

Rearward of the C-pillar, the Dodge Journey has a unique shape to accommodate both passengers and cargo. An additional D-pillar reinforcement spans the floor to the roof, providing occupant protection and reducing noise, vibration and harshness (NVH) characteristics. Changes to the floor pan and in the body to reduce NVH and improve impact performance. These include:

- Adding a crossmember in the ladder assembly to support the available third-row seat
- Moving the powertrain 50 mm forward to add more crush space to the engine box
- Mounting the spare tire under the vehicle to accommodate the available third-row seat and optimize cargo room
- Raising the floor for higher ground clearance to allow packaging of the second-row in-floor storage bins and the jack and tool storage bin
- Opening rear doors 90 degrees make it easier to load and install child safety seats, as well as gain access to the available third-row seating for as many as seven passengers

#### World-class Use of Structural Adhesives and Sealants Provide Quiet Ride

The Dodge Journey features world-class levels of structural adhesives, which improve stiffness when compared with spot and laser welding. Dodge Journey benefits from the extensive application of pumpable and moldable sealers in the upper body to reduce road, wind and powertrain noise. Seam sealing is applied both inside and outside the body, instead of just inside.

The use of the next generation of elastic adhesives in Dodge Journey adds strength to joints during an impact. Effective joint designs create a rigid structure, minimizing NVH inputs to the passenger compartment and increasing body stiffness through enhanced structural continuity.

#### Experiencing uconnect

The Dodge Journey is available with a variety of audio systems, including the innovative uconnect tunes that includes a 30-gigabyte hard drive for owners to store their favorite music, photos. Dodge Journey owners may use voice commands to control uconnect tunes. A voice-memo recorder feature allows Journey owners the ease to record a message up to three minutes long for convenient reminders via an available mirror-mounted microphone. Available uconnect studios adds another level of entertainment with SIRIUS Satellite Radio.

The uconnect gps expands on uconnect tunes by adding navigation and real-time traffic monitoring. uconnect gps features 2-D and 3-D bird's-eye views of roads, multiple route calculation and a voice dialogue system recognizing over 100,000 words. Maps and guidance are displayed on a seven-inch VGA Thin-Filament-Transistor (TFT) display. The TFT screen uses active matrix for viewing from angles up to 180 degrees — perfect for the center of an instrument panel.

All of Dodge Journey's available radio head units feature a 3.5-mm audio input jack for easy connection to any MP3 player. The standard audio system offers six speakers and features an integrated six-disc CD/DVD changer and also can play back CDs with MP3 and WMA files. An available premium sound system with six Infinity speakers plus subwoofer and 368-watt amplifier delivers excellent sound quality and loudness with improved amplification and sound clarity.

#### iPod Interface

The Dodge Journey offers an available UCI connector located in the glove box. This allows an iPod to be plugged into the vehicle's sound system to play music through the vehicle's speakers, charge/recharge the iPod when the ignition is on, display artists and music choices on the radio and pause-play when uconnect tunes receives a phone call. The iPod may be controlled through radio controls and remote steering-wheel switches (if the vehicle is so equipped).

#### Video Entertainment System (VES®)

Dodge Journey also offers a rear-seat video entertainment system (VES®). This system allows Dodge Journey's rear-seat passengers to enjoy movies, music and external audio/video devices such as video games and MP3 players. Available uconnect studios SIRIUS Backseat TV adds three streaming broadcast channels including Nickelodeon, Disney Channel and Cartoon Network. VES® consists of a console-mounted DVD player with an eight-inch LCD screen, a battery-powered remote control and two wireless, multichannel headsets. The system will play DVDs, WMAs, MP3s and audio and video CDs. Additionally, auxiliary input jacks on the faceplate show video directly from a video device, so Dodge Journey's rear-seat passengers may play games from a video game console or listen to music directly from a portable MP3 player.

When Dodge Journey's VES® system is not playing a video, the video screen displays information in a split-screen format with two audio channels. The VES® remote control is designed to control either channel by the use of a selector switch on the control. Headphones are designed to listen to either channel by use of the selection switch located on the right ear cup. Using the included dual-channel wireless headphones allows rear passengers to listen to two different sources simultaneously. The audio from the VES® may be heard through Journey's speaker system, the wireless headphones or both.

#### uconnect phone

uconnect phone uses Bluetooth technology to provide wireless communication between the customer's compatible mobile phone and the vehicle's onboard receiver. uconnect phone's control buttons are integrated into the Journey's radio head unit.

uconnect phone features include:

- Voice dialing: voice commands may be used to digit-dial the phone or access pre-stored voice tags
- Audio address book: thirty-two names, four numbers per name, for a total of 128 phone numbers may be stored in the system
- Emergency calls and towing assistance: voice command dials 911 or towing assistance
- Audio-system mute: mutes the microphone for privacy
- Call transfer: allows the customer to transfer a call from the vehicle's system to the mobile phone
- Three language options: provides English, French and Spanish language capabilities
- Multi-phone recognition: recognizes as many as seven phones that may be used within one Journey system

## PRODUCT HIGHLIGHTS

- The all-new Dodge Journey answers the needs of life's changing demands, while redefining the mid-size crossover segment, offering innovative seating and cargo versatility, safety and security, child friendliness and great all-weather driving capability. Add in its bold, muscular look, fun-to-drive dynamics and great innovative features and this all-new "right-sized" crossover is a clever package and a great value with a best-in-class price

- With its available 5+2 seating for as many as seven passengers and many standard storage features, Dodge Journey blends the capability of a sport-utility vehicle (SUV) and the overall efficiency of a passenger car into an all-new “right-sized” crossover for the Dodge brand. Journey is filled with innovative seating and storage features designed to make life easier for the driver and passengers
- The available third-row seat is easy to get into thanks to Journey’s Tilt ‘n Slide second-row seats. With the turn of a single lever on the side of the seatback, seat cushions easily fold upward and the seat slides forward. Journey’s available 50/50 split-folding third-row seat provides room for two passengers on an as-needed basis. The seatback reclines six degrees to make the ride even more comfortable. A rear in-floor hidden storage bin located behind the available third-row seat is standard on seven-passenger vehicles
- An available Flip ‘n Stow front-passenger in-seat storage bin is large enough to store a purse, umbrella, camera, planner or headphones and may be quickly accessed by flipping the seat cushion forward
- Additional thoughtful features that make Dodge Journey more flexible for families include a standard child presenter seat, making it easy for the front passenger to attend to a small child seated in the second row. The child presenter seat works by allowing the 60/40 fold-flat second-row seat to travel forward and rearward a total of 4.7 inches (119.4 mm) to give adults seated in the second row more leg room, bring children closer to front seats so they may be attended to and provide more cargo room behind the seats
- Located in the floor behind the front-row seats are two standard in-floor storage bins that are each designed to hold a dozen 12-oz. (330 ml) cans plus ice or other items out of sight. For added convenience, each bin features latching lids and removable, washable liners, so they’re a snap to clean
- The all-new Dodge Journey also features stadium seating giving passengers in the second and third row the ability to see outside the vehicle, which is especially helpful for keeping kids entertained on long drives
- Dodge Journey is the first vehicle in the mid-size crossover segment to offer available integrated child booster seats. These boost a child seated in the second row four inches (102 mm) so they’re positioned in the adult-belted zone. This makes it easier for the child to see outside the vehicle
- With more than 35 advanced safety and security technologies available and a Five Star government front- and side-crash test rating, Dodge Journey delivers peace of mind for its passengers. With standard advanced multi-stage driver and front-passenger air bags, standard front-seat-mounted (thorax) side air bags, standard three-row side-curtain air bags, tire pressure monitoring, four-wheel disc anti-lock brakes (ABS), Electronic Stability Program (ESP), Electronic Roll Mitigation (ERM), Brake Assist, Trailer Sway Control, structural safety cage with side-door impact beams and available ParkView™ Rear Back-up Camera, Dodge Journey features the latest safety and security features to transport passengers and gear
- Dodge Journey offers more innovative features than any other vehicles in its class, including a full range of entertainment and communication technologies:
  - The innovative uconnect gps with navigation, entertainment and communication capabilities. Dodge Journey owners may use voice commands to control uconnect gps. The system also includes a 30-gigabyte hard drive for owners to store their favorite music, photos and voice messages
  - uconnect phone uses Bluetooth technology to provide wireless communication between the customer’s compatible mobile phone and the vehicle’s onboard receiver
  - Real-time traffic monitoring on the uconnect gps utilizes nationwide

traffic information where available, which is displayed on their navigation screen to help select the best available route

- uconnect studios SIRIUS Satellite Radio provides more than 130 channels of commercial-free music, sports, news, talk, entertainment, traffic and weather
- Rear-seat Video Entertainment System (VES®) allows Journey's rear-seat passengers to enjoy movies, music and external audio/video devices such as video games and MP3 players. The system consists of a console-mounted DVD player with an eight-inch LCD screen, a battery-powered remote control and two wireless, multichannel headsets. The system will play DVDs, WMAs, MP3s and audio and video CDs. Additionally, auxiliary input jacks on the faceplate show video directly from a video device, so rear-seat passengers may play games from a video game console or listen to music directly from a portable MP3 player
- uconnect studios SIRIUS Backseat TV enhances VES® by adding family entertainment directly to the Dodge Journey with three channels including Nickelodeon, Disney Channel and Cartoon Network

## MODEL LINEUP

The 2009 Dodge Journey is available in the United States in three models:

Dodge Journey SE, Dodge Journey SXT and Dodge Journey R/T.

2009 Dodge Journey SE (Standard Features)

- Front-wheel drive
- 2.4-liter four-cylinder World Engine
- Four-speed automatic transmission
- Five-passenger seating
- Electronic Stability Program (ESP)
- Electronic Roll Mitigation (ERM)
- Four-wheel anti-lock disc brakes (ABS)
- Rack-and-pinion steering
- Tilt-and-telescoping steering column
- Base suspension
- 16-inch all-season tires and wheel covers
- Multi-stage driver and front-passenger air bags
- Supplemental front-seat side air bags
- Supplemental side-curtain air bags for all rows
- Tire Pressure Monitoring (TPM)
- Air conditioning
- Chill Zone™ beverage storage bin
- AM/FM six-disc CD/DVD/MP3 compatible radio
- Six speakers
- Low-back bucket seats with manual height adjuster
- 60/40-folding second-row with Child Seat Presentation feature
- Center console with sliding armrest
- Driver's seat with manual height adjust and map pocket
- Power windows with driver one-touch down feature
- Power locks
- Power fold-away heated black mirrors
- Color-keyed instrument panel bezels
- Satin silver accented instrument panel center bezel
- Illuminated cup holders
- Two second-row in-floor storage bins
- Rear-cargo covered storage bin and cargo tie-down loops
- Liftgate flood lamp
- Compact spare tire
- 160-amp alternator
- Body-color door handles

- Sentry Key® engine immobilizer

#### Optional Features/Packages:

- Engine block heater
- Exterior Appearance Package, which includes fog lamps and 16-inch aluminum wheels
- Family Value Group includes premium cloth low-back bucket seats with Stain Repel Seat Fabric, manual driver lumbar adjust, second-row seat with two child booster seats and daytime-running headlamps
- Popular Equipment Group includes front and rear floor mats, cargo compartment cover, overhead console with interior observation mirror, sunscreen glass, sun visors with illuminated vanity mirrors, remote keyless illuminated entry, air filtration, roof rack, security alarm, speed control and four passenger assist handles
- Rear Seat Video Group includes second-row overhead eight-inch video screen, wireless headphones and video remote control, six premium speakers with subwoofer and 368-watt amplifier (must have Safe and Sound Group)
- Safe and Sound Group includes the uconnect tunes with 30-gigabyte hard drive and ParkView™ Rear Back-up Camera
- Smoker's Group includes a removable ashtray and cigar lighter
- uconnect studios SIRIUS Satellite Radio
- uconnect studios SIRIUS Backseat TV (requires rear seat Video Group)

#### 2009 Dodge Journey SXT (Standard Features in addition to Journey SE)

- 3.5-liter V-6 engine
- Six-speed automatic with Auto Stick
- Touring suspension
- Dual exhaust with chromed tips
- 17-inch aluminum wheels with all-season touring tires
- Power windows with driver express-up/-down and passenger express-down functionality
- uconnect studios SIRIUS Satellite Radio
- Premium cloth low-back bucket seats
- Stain Repel Seat Fabric
- Power six-way driver seat
- Front passenger forward fold-flat seat
- Front passenger Flip 'n Stow in-seat storage
- Light-emitting diode (LED) flashlight
- Passenger-assist handles
- Overhead console with interior observation mirror
- Cargo net
- Floor mats
- Four interior grab handles
- Trip computer with temperature and compass display
- Auto-dimming rearview mirror
- Speed control
- Automatic headlamps
- Sunscreen glass
- Body-color power foldaway, heated mirrors
- SXT badge

#### Optional Features/Packages:

- All-wheel-drive (AWD) capability
- 19-inch chrome-clad wheels on SXT AWD models
- Power sun roof with express-open/-close feature
- Exterior Appearance Package includes fog lamps, 19-inch cast-aluminum machined wheels and 225/55R19 BSW All-season Touring tires and performance steering and suspension

- Family Value Group includes second-row seats with integrated child boosters and daytime running headlamps
- Flexible Seating Group includes third-row 50/50 folding/reclining seat, second-row 60/40 Tilt 'n Slide™ easy-entry seat system, rear air conditioning with heater, 160-amp alternator, air conditioning with three-zone automatic temperature control
- Convenience Group I includes a cargo compartment cover on five-passenger vehicles, air filtering, driver and front-passenger lower LED lamps, front and rear aimable LED lamps, a roof rack with adjustable roof rail crossbars, leather-wrapped steering wheel with audio controls and HomeLink universal home security system transceiver
- Chrome Appearance Group includes 19-inch chrome-clad wheels and tires, performance steering and suspension and fog lamps (available on SXT front-wheel-drive models)
- Entertainment Group II includes six premium speakers with subwoofer and 368-watt amplifier, uconnect gps with 30-gigabyte hard drive, navigation and real-time traffic monitoring, uconnect phone that is Bluetooth compatible available and ParkView™ Rear Back-up Camera. (Not available with Safe and Sound Group)
- Premium Convenience Group includes automatic temperature control, air conditioning with dual-zone control, heated front seats, uconnect phone that is Bluetooth compatible, UCI for iPod connectivity and Remote Start system. (Must have Convenience Group I)
- Rear Seat Video Group includes second-row overhead eight-inch video screen, wireless headphones and video remote control, six premium speakers with subwoofer and 368-watt amplifier (must have Safe and Sound Group)
- Safe and Sound Group includes uconnect tunes with 30-gigabyte hard drive and ParkView™ Rear Back-up Camera
- Smoker's Group includes removable ashtray and cigar lighter
- Trailer Tow Group includes engine oil cooler and four-pin connector wiring (Must have Convenience Group I)
- uconnect studios SIRIUS Backseat TV (requires Rear Seat Video Group)

#### 2009 Dodge Journey R/T (Standard Features in addition to Journey SE & SXT)

- 19-inch machined, cast-aluminum wheels
- Performance suspension
- Fog lamps
- Chromed door handles and roof rack side rails
- Leather-trimmed bucket seats
- Heated front seats
- Air conditioning with automatic temperature control and dual-zone control
- HomeLink universal home security system transceiver
- Premium door trim panels
- Chrome accented instrument panel bezels
- Leather-wrapped steering wheel with audio controls
- Leather-wrapped shift knob
- Premium cut-and-sew armrest on center console
- Front and rear aimable LED lights
- Remote Start
- R/T badge

#### Optional Features/Packages:

- 19-inch chrome-clad wheels
- Power sun roof with express-open/-close feature
- Convenience Group II includes a cargo compartment cover on five-passenger vehicles, Electronic Vehicle Information Center, air filtering, driver and front-passenger lower LED lamps, adjustable roof rail crossbars, UCI for iPod and uconnect phone that is Bluetooth compatible
- Entertainment Group II includes six premium speakers with subwoofer

and 368-watt amplifier, uconnect gps with 30-gigabyte hard drive, navigation and real-time traffic monitoring, uconnect phone that is Bluetooth compatible available and ParkView™ Rear Back-up Camera. (Not available with Safe and Sound Group)

- Family Value Group includes second-row seats with integrated child boosters and daytime running headlamps
- Flexible Seating Group includes third-row 50/50 folding/reclining seat, second-row 60/40 Tilt 'n Slide™ easy-entry seat system, rear air conditioning with heater, 160-amp alternator, air conditioning with three-zone automatic temperature control
- Rear Seat Video Group includes second-row overhead eight-inch video screen, wireless headphones and video remote control, six premium speakers with subwoofer and 368-watt amplifier (must have Safe and Sound Group)
- Safe and Sound Group includes uconnect tunes with 30-gigabyte hard drive and ParkView™ Rear Back-up Camera
- Smoker's Group includes removable ashtray and cigar lighter
- Trailer Tow Group includes engine oil cooler, performance suspension and four-pin connector wiring (Must have Convenience Group I)
- uconnect studios SIRIUS Backseat TV (requires Rear Seat Video Group)

## **2009 DODGE JOURNEY SAFETY AND SECURITY EQUIPMENT**

More than 35 Safety and Security features are available on Dodge Journey

- Advanced Multi-stage Air Bags
- Anti-lock Brake System (ABS) with four-wheel disc brakes
- All-speed Traction Control
- Auto-reverse Sun Roof
- Auto-reverse Windows
- BeltAlert
- Brake Assist
- Brake/Park Interlock
- Brake Traction Control System (BTCS)
- Child Observation Mirror
- Child Seat Anchor System
- Child-protection Rear Door Locks
- Crumple Zones
- Digressive Load-limiting Seat Belts
- Electronic Brake Force Distribution
- Electronic Roll Mitigation (ERM)
- Electronic Stability Program (ESP)
- Energy-absorbing Steering Column
- Enhanced Accident Response System (EARS)
- Height-adjustable Front Seat Belts
- HomeLink universal home security system transceiver
- Integrated Child Booster Seats
- Interior Head-impact Protection
- Knee Bolsters
- Low-risk Deployment Air Bags
- ParkView™ Rear Back-up Camera
- Remote Keyless Entry
- Remote Start
- Safety Cage Body Structure
- Seat Belt Pretensioners (both front seat belts)
- Sentry Key® Engine Immobilizer
- Side Guard Door Beams
- Side Occupant Protection System
- Supplemental Side-curtain Air Bags
- Supplemental Side Air Bags
- Tire Pressure Monitoring (TPM)

- Trailer Sway Control System
- uconnect phone that is Bluetooth compatible
- Vehicle Theft Security Alarm

## **2009 DODGE JOURNEY COLOR AVAILABILITY**

Dodge Journey is available in nine new colors: Inferno Red Crystal Pearl Coat, Light Sandstone Metallic Clear Coat, Deep Water Blue Pearl Coat, Silver Steel Metallic Clear Coat, Bright Silver Metallic Clear Coat, Brilliant Black Crystal Pearl Coat and Stone White Clear Coat

## **2009 DODGE JOURNEY MANUFACTURING INFORMATION**

- 2009 model year production start: January 2008
- Production Location: Toluca Assembly Plant in Toluca, Mexico
- 2.4-liter four-cylinder World Engine: Global Engine Manufacturing Assembly (GEMA) plant in Dundee, Mich.
- 3.5-liter V-6 engine: Kenosha Engine Plant in Kenosha, Wis.
- Four-speed automatic transmission: Kokomo Transmission Plant in Kokomo, Ind.
- Six-speed automatic transmission: Kokomo Transmission Plant in Kokomo, Ind

## **MARKET POSITION**

The 2009 Dodge Journey gives buyers a crossover vehicle that meets life's changing demands by offering a unique combination of versatility, flexibility, safety and technology in a sporty, stylish package. Journey makes a powerful statement by blending the capability of a sport-utility vehicle (SUV) and the overall efficiency of a passenger car into an all-new "right-sized" crossover for the Dodge brand.

In the Dodge brand lineup, Journey falls between the compact Dodge Caliber and the Grand Caravan. This all-new mid-size crossover offers young pre-family singles, couples and young families, as well as active empty nesters, an affordable, versatile crossover vehicle with bold Dodge styling, innovative features and available 5+2 seating for as many as seven passengers without making them sacrifice fuel economy, quality or reliability. Dodge Journey provides a safe and exciting "right-sized" vehicle that can haul people or cargo and still deliver an image that is both stylish and capable.

The primary Dodge Journey buyer is 25-35 years old. These buyers are young singles and couples or young families. Sixty-seven percent of them are female and they earn a median income of \$78,000 a year. Sixty percent are married and sixty percent have a college degree. These buyers have yet to start a family or have one or two children younger than 6 years old. They are confident, capable, active and open to new experiences. These buyers want and need Dodge Journey's seating and storage flexibility, but they aren't yet ready to make the jump into a minivan.

The secondary Journey buyers are mature families and active empty nesters who are an average age of 60 years old. Eighty percent are married. Forty-eight percent are female. Their median income is \$75,000. Half of them have graduated from college. The Dodge Journey answers a need for these buyers who want more functionality than they can get in a car and more efficiency than they can get from an SUV.

## **MARKET ADVANTAGES**

- Dodge Journey makes life easier with innovative technology and available features
- Dodge Journey offers more innovative features than any other vehicle in its class
- On-demand all-wheel drive (AWD) with an Electronically Controlled Coupling (ECC) sends torque to rear wheels to make the car turn more easily and can provide minimal torque to rear wheels under normal driving conditions, providing better fuel economy
- Enhanced interior amenities like the uconnect tunes utilizes a 30-gigabyte hard drive for owners to store their favorite music and photos
- The uconnect gps with its 30-gigabyte hard drive, navigation and real-time traffic monitoring make driving to a destination easier
- Device connectivity via uconnect phone, USB port, auxiliary audio jack and second-row auxiliary A/V jacks
- Improved rearview visibility with ParkView™ Rear Back-up Camera
- Rear-seat DVD video entertainment system with headphones
- UCI connector allows for iPod connectivity and functionality through the audio system
- Chill Zone™ beverage storage cooler
- LED lighting with LED removable and rechargeable flashlight
- uconnect studio SIRIUS Satellite Radio and SIRIUS Back Seat TV offer added entertainment options
- Journey handles life's ever-changing challenges with interior flexibility
- Dodge Journey offers best-in-class storage system including Flip 'n Stow in-seat storage, rear in-floor storage bins, rear tri-section load floor and more
- Spacious, flexible and practical interior delivers features typically found only in a minivan
- Available 5+2-passenger seating with 50/50 split third-row features reclining and fold-flat feature for comfort and storage ease
- Available Tilt 'n Slide second-row seating provides easy entry into third row with one hand
- Available fold-flat front passenger seat with Flip 'n Stow underseat storage allows for nine feet of load capacity and hidden compartment for valuables
- Available segment-first integrated child booster seats provide children as tall as four foot, nine inches (1.45m) improved visibility while seating them in the adult-belted zone
- Child presentation feature allows the second-row seat to slide forward to attend to a small child
- Two second-row in-floor storage bins with washable liners hold one dozen 12-oz beverages with ice or other items out of sight
- Second-row center seatback section folds forward to provide two cup holders and a bin for small hand held items
- Tri-section load floor behind second row provides great hidden storage space on five-passenger models
- Bold Dodge styling, perfect proportions define "right-sized" crossover
- Dodge Journey is unmistakably Dodge with powerful, masculine exterior design cues and perfect proportions that make it the right size for city streets and easy garage parking
- With great versatility to haul people or cargo, Journey also delivers an image that is both stylish and capable of enhancing active lifestyles
- Available all-wheel drive enhances Dodge Journey's all-weather capability
- Two available 19-inch wheel designs enhance Dodge Journey's already sporty look giving an even more athletic stance, while setting it apart from the rest of the mid-size crossover pack
- Outstanding value in a growing segment
- Versatile interior design package optimizes space for seating, storage and cargo
- Best-in-class fuel economy with 2.4-liter World Engine offering 19 city/25 highway estimated mpg

- speed automatic transmission with Auto Stick
- Five Star safety rating in government front- and side-crash tests
- Standard safety features abound, including standard multi-stage driver and front-passenger air bags, front-seat-mounted side air bags and three-row side-curtain air bags
- Standard electronic chassis controls provide enhanced handling in all-weather driving, including Electronic Stability Program (ESP), all-speed traction control, Electronic Roll Mitigation (ERM) and trailer sway control
- LIFETIME Powertrain Limited Warranty

## **DEMOGRAPHICS**

- Gender: 67 percent female/33 percent male
- Median Age: 25-35 years old
- Median Annual Household Income: \$78,000+
- Education: 60 percent undergraduate/graduate
- Household: 60 percent married

## **PRODUCT CHRONOLOGY**

- Initial introduction: early 2008 as a 2009 model

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